**BEUMER North America Appoints New VP of Customer Support to Further Elevate Customer Care Standards**

* Strategic leadership appointment underscores BEUMER’s commitment to excellence in customer care.
* New VP Sean Kennedy brings 25+ years of expertise in leadership, lifecycle support and customer service excellence.

**Somerset, NJ, 5th August 2025 –** **BEUMER North America, a leader in intralogistics and material handling solutions, is pleased to announce the appointment of Sean Kennedy as its new Vice President of Customer Support, effective July 7th, 2025. This strategic leadership change reinforces BEUMER’s position as the partner of choice for innovative, customer focused solutions and its unwavering commitment to delivering proactive, data driven service that maximize customer performance and uptime across a wide variety of applications.**

Markus Schmidt, CEO of BEUMER North America, commented: “We are thrilled to welcome Sean to the BEUMER team. His extensive experience and leadership style perfectly align with our customer centric business approach. We are confident that Sean will strengthen our ability to provide unparalleled support across all industries we serve.”

Sean brings over 25 years of leadership experience in customer support and lifecycle operations, having served in leadership roles across several global organizations in the logistics, airport, infrastructure, and healthcare sectors. His career reflects a strong track record of building and mentoring high-performing teams and leveraging digital tools and data insights to drive operational excellence. In addition to his business expertise, Sean is a U.S. Army veteran, holds a Six Sigma Green Belt and an MBA in International Business.

Based on its “Made Different” philosophy, BEUMER sees service excellence as a key market differentiator and has built a reputation for providing reliable, innovative, and customer-focused data-driven handling solutions. With Sean at the helm of North American customer support operations, BEUMER will focus on delivering faster response times and proactive lifecycle management, continuing to develop advanced predictive maintenance and digital support tools, and refining customer-centric solutions that ensure operational efficiency and long-term business continuity.

This appointment reflects BEUMER’s long-term investment in people, technology, and strategic partnerships, ensuring that customers continue to receive exceptional service and reliable, innovative handling solutions.

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**Captions**:



**Image 1:** Sean Kennedy has been appointed as BEUMER North America’s new VP Customer Support.

**Photo Credit:** BEUMER Group GmbH & Co. KG

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**About BEUMER Group**  
BEUMER Group is a global manufacturer of material handling solutions. As a third-generation family-owned business, the company offers high-quality system solutions and comprehensive customer support worldwide and is a “Partner of Choice” for the mining, cement, building materials, petrochemical, consumer goods, postal, e-commerce, fashion, and baggage handling industries. With around 5,700 employees worldwide, BEUMER Group generates an annual order intake of around 1.39 billion euros. In line with the company motto "made different", BEUMER commits to the highest standards of quality, innovation and sustainability. For more information, please visit [www.beumer.com](http://www.beumer.com)

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